



2026 Partnership Opportunities

Leederville Cricket Club & Leederville Mt Hawthorn Junior Cricket Club

Multi-generational, inclusive club in one of Perth's most active inner-city suburbs

leedervillecc.com



Our Story

Leederville Cricket Club has been part of the community for many years and is based at Britannia Road Reserve in Leederville. We have men's and women's senior teams with 120 players, as well as a growing junior program with currently 280 participants. Our club is supported by families, volunteers, and many dedicated supporters.

Founded in 1946, our Club has 80 years of history built on commitment, inclusivity, and strong local ties. We are more than just a cricket club, with families involved, regular match-day crowds, active social media, and lasting relationships throughout the community.



Our Reach



120 Senior Players



280 Junior Players &
Families



High Traffic Location



2,775 Social Followers

Current Sponsors



2026 Partnership Packages

Gold Partner

\$10,000

Supports Men, Women & Juniors (400 players)

- Primary logo on new senior training apparel for 2026
- Gold sponsor position on Scoreboard and Game Day Signage
- Gold sponsor position on website and social media sites
- 8 - 10 sponsored social integrations
- Presentation rights across seniors & juniors
- Complimentary table tickets to end of season awards night and social events throughout the season

Silver Partner

\$5,000

Supports Seniors (120 players | 7 teams) or Juniors (280 players | families)

- Logo on new senior training apparel for 2026
- Silver sponsor position on Scoreboard and Game Day Signage
- Silver sponsor position on website and social media sites
- 4–6 sponsored social integrations
- Presentation rights across seniors or juniors only
- Complimentary table tickets to end of season awards night and social events throughout the season

Bronze Partner

\$3,000

Supports Seniors (120 players | 7 teams) or Juniors (280 players | families)

- Logo on new senior training apparel for 2026 - minor position
- Bronze sponsor position on Scoreboard and Game Day Signage
- Bronze sponsor position on website and social media sites
- Sponsor a post of your choice (juniors team of the week, seniors team of the week, player of the round, results etc.)
- Complimentary tickets to end of season awards night and social events throughout the season

Community Partner

\$2,000

- Website logo placement
- Partnership acknowledgement on social media
- Shared banner space
- Voucher support for presentation nights to support players of the round, milestones etc.

Digital Partner

\$1,500

- Sponsor a post of your choice (juniors team of the week, seniors team of the week, player of the round, results, highlight reels, tik tok reels etc.)
- Website logo placement
- Our reach on our social media platforms is strong, as per the table on your right. We post constant weekly engaging content.

Platform	Seniors	Juniors	Combined / Notes
Facebook	766	313	1,079 total reach
Instagram	799	73	872 total reach
TikTok	793	-	793 reach (Seniors only), reels receiving up to 50k views
YouTube	68	-	Shorts reaching up to 1.5K views (Seniors only, highlights from games)

Let's Start a Conversation

Thank you for taking the time to consider partnering with Leederville Cricket Club. We would love to continue the conversation and explore how we can build a strong, meaningful relationship together. Contact us via any of the below platforms:

✉ leedervillecc.sponsorship@outlook.com or lmhjcc.managers@gmail.com

📷 leedervillecc

📘 Leederville Cricket Club

